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Priority Direction Of Formation of Ecological Tourism Among Students

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Annotation: Article deals with issues of development of environmental tourism among youth students in Uzbekistan. The undeniable importance of environmental tourism for students is in its focus on Human Ecology. In ecological tourism, it has been shown that students not only learn to discover new interesting places and enjoy the spiritual pleasure of being in a depleted natural environment, but also understand the importance of taking care of their own bodies so that they can continue these trips in the future.

Keywords: tourism, nature, ecotourism, ecology, Healthy Youth, Environmental Protection.

Introduction. Ecotourism plays a special role in the tourism industry of countries. Now there is a trend of development of this sector of the tourism industry all over the world. Ecotourism fosters love for nature, increases the ecological culture of travelers, "respects" the interests of the local population and contributes to the conservation of nature.

Ecological tourism is able to change the model of a person's social behavior by changing his system of values. The secret of the popularity of this type of tourism is not only the curative effect achieved on rest and leisure, but also the fact that the tourist does not compete with anyone - he does not pass the standards and does not perform overloads. The main rival of the tourist is himself and his complex, formed by the consumption society and technogenic civilization. In the process of a tourist trip across ecologically clean natural areas, not only the physical recovery of the body occurs, but also the spiritual recovery associated with thinking about the beauty of nature, obtaining aesthetic pleasure from the environment.

Healthy Youth is a pledge of a strong state, therefore, the formation of a healthy lifestyle in young people is

one of the most important state tasks.

According to the principles of the youth policy of the Republic of Uzbekistan, in recent years there has been a healthy lifestyle among young people.

Among the objectives of these foundations are as follows:

- increase the convenience of Tourism and develop the infrastructure of its youth NGOs;
- forming lifestyle values healthy thinking;
- creating conditions for the physical development of young people;
- formation of an ecological culture as well as increasing the level of a culture of security in the fight for the life of young people.

In this regard, the problem of environmental tourism development among student youth remains relevant. Ecotourism is a purposeful journey of local residents to recreational attractive places that have preserved a traditional way of life, have a relatively untouched nature.

This type of tourism contributes to the formation of a healthy lifestyle, which, of course, is valuable for attracting student youth, whose lifestyle passes in front of the screens of various gadgets. The rapid growth of Global informatization and the excessive workload in the educational process, often multiplied by bad habits such as smoking and drinking, make youth student vulnerable in physically.

Material and methods. In the article, a systematic, functional analysis of the issues of development of environmental tourism among students, scientific abstract thinking, logical approach were used.

Currently, great attention is paid to the development of tourism in Uzbekistan and the creation of new types of Tourism. Therefore, in the analysis of literature on the positive and negative aspects of environmental tourism in the development of the tourism industry, it is recommended that scientists: Z.O. Rahimov, N.E. Zire "Lost In Test MatchHaitboev, N.T. Shamuratova, R.A. Studies conducted by Islamova and others were analyzed and studied.

Results. The perception of nature as an aesthetic object and not as a possible object of pollution and pollution leads to the formation of environmental consciousness in tourists as a system of values aimed at the harmonious coexistence of man with the environment. The reader, who is involved in the process of ecological tourism, will again have a completely different attitude to nature, whether it is in the Forest, Lake or other natural object. He no longer leaves garbage behind, but, on the contrary, actively participates in the maintenance of the well-being of the natural environment.

For a deeper understanding of this type of travel, the International Ecotourism organization has developed 10 ecotouristic prisms:

1. remember the weakness of the Earth;
2. just take photos while leaving a trace;
3. knowledge of the borga region: culture of the Peoples, geography;
4. respect local people;

5. do not buy products from manufacturers that pose a risk to the environment;
6. always walk only from printed roads (pavements);
7. support for Environmental Protection Programs;
8. use of environmental protection methods;
9. support organizations that contribute to the protection of nature;
10. principle of ecotourismillarni travel with supporting firms.

The undeniable importance of environmental tourism for students is in its focus on Human Ecology. Thanks to the excursion in the piano, students learn not only to discover new interesting places and get spiritual pleasure from being in a bleak natural environment, but also begin to realize the importance of taking care of their own body so that they can continue these trips in the future.

Discussion. Today, ecological tourism is one of the promising and rapidly developing sectors of the tourism industry and occupies one of the leading places. According to many experts, ecotourism accounts for more than 10-20% of the profit from the entire tourism market. Today, the system of protected natural areas in Uzbekistan includes 8 nature reserves, "Saygochiy "ekseks (landscape) reserve, 2 Natural national and one national parks, 1 Biosphere Reserve, 12 conservation centers and the unique animal species breeding center" Jeyron ecomarkazi", 10 natural monuments.

Depending on the types of ecological tourism, the physical activity of tourists varies. If a visit to national parks and nature reserves for educational or scientific purposes does not require good physical preparation from the participants, adventure tourism is a type of ecotourism and requires excellent physical preparation, including walking, water and cycling trips on the pier. If all healthy students with a normal level of physical training are able to participate in walks of 1-th category complexity, then more complex and interesting walks require certain physical skills and excellent health from the participants. This is an incentive orientation of ecotourism towards a healthy lifestyle, aimed at people who are engaged in it, and student youth.

Conclusion. In this regard, it is important to develop and support the existing tourism sectors and clubs in higher education institutions. As a rule, they are the only opportunity for many students to visit the unique environmentally friendly corners of our country, such as the Tashkent region, the Valley, Samarkand, Kashkadarya, Surkhandarya voxas, Aral Sea, Haydar Lake and others. During the journey in the piano, students acquire vital skills and skills to live independently in nature, jismonan is strengthened, moral and willful qualities are formed in them, the desire for victory, the skills to work in a team. Especially in such trips it is invaluable to develop a sense of responsibility for their actions, team members, the natural environment in which the journey takes place. It can be safely said that environmental tourism helps to form a harmonious personality, which is especially important for the future of Uzbekistan.

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